Sent: Fri, 13 Nov 2009 18:36:03 -0500
From: "Teper, Matthew S." <matthew_s._teper@ovp.eop.gov>
To: [redacted]
Bcc:
Subject: FW: New Mexico color
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From: Dresner intern, Alexander
Sent: Friday, November 13, 2009 5:00 PM
To: Teper, Matthew S.
Subject: New Mexico color

Let me know if you need me to fill in any gaps on this.

New Mexico Color

- NICKNAME:
  - "Land of enchantment"
- SLOGAN:
  - "It grows as it goes" (devised in the period before statehood)
- HISTORY/ FACTS
  - Francisco Vásquez de Coronado, a Spanish explorer searching for gold, traveled the region that became New Mexico in 1540–1542. In 1598 the first Spanish settlement was established on the Rio Grande River by Juan de Onate; in 1610 Santa Fe was founded and made the capital of New Mexico.
  - 47th State to be admitted to the Union – 1912
  - Palace of the Governors:
    - The Palace of the Governors (1610) is an adobe structure located on Palace Avenue on the Plaza of Santa Fe, New Mexico between Palace Avenue and Washington Street. It is within the Santa Fe Historic District and it served as the seat of government for the State of New Mexico for centuries. The Palace of the Governors is the oldest continuously occupied public building in the United States.
  - 1 out of 4 workers in New Mexico work directly for the Federal Government. State and local governments are also major employers.
  - Medal of Honor recipients:
    - WWI – Jose F. Valdez; Kenneth M. Walker (2)
    - WWII – Harold H. Moon Jr., Alejandro R. Ruiz; Joe Martinez (3)
    - Korea – Hiroshi Miyamura (1)
    - Vietnam – Daniel Fernandez; Delbert Jennings; Louis Rocco; Kenneth Worley (4)
- ALBUQUERQUE
  - The city was founded in 1706 as the Spanish colonial outpost of *Ranchos de Alburquerque*; present-day Albuquerque retains much of the Spanish cultural and historical heritage.
  - Kirtland Air Force Base – employees more than 23,000 people
  - Hub for solar energy research and production of these products
- QUOTES
  - Senator Dennis Chavez (1888-1962): Democratic Congressman and Senator from New Mexico: 1935-1962

        - Either we are all free, or we fail; democracy must belong to all of us.
    - Bill Gates – moved to Albuquerque to start Microsoft
        - Success is a lousy teacher. It seduces smart people into thinking they can't lose.
        - As we look ahead into the next century, leaders will be those who empower others.
        - I believe that if you show people the problems and you show them the solutions they will be moved to act.
        - It's fine to celebrate success but it is more important to heed the lessons of failure.
        - We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. Don't let yourself be lulled into inaction.
    - John Madden (NFL coach and T.V. sports commentator; born in Albuquerque)
        - When you get hit like that it's like having a bumble-bee stuck in your helmet, you just can't get rid of it!
    - Conrad Hilton (Founder of Hilton Hotel. Born in Albuquerque; built first hotel in Albuquerque; philanthropist)
        - Success seems to be connected with action. Successful people keep moving. They make mistakes, but they don't quit.
        - Enthusiasm is a vital element toward the individual success of every man or woman
    - John Denver (Born in Albuquerque)
        - I think the biggest problem in the world is that we have a generation of young people, and maybe two, who don't think it's going to get any better.
    - Ronnie Lott (NFL player; born in NM)
        - If you can believe it, the mind can achieve it.
- TOURIST ATTRACTIONS:
    - The Carlsbad Caverns National Park, Inscription Rock at El Morro National Monument, the ruins at Fort Union, Billy the Kid mementos at Lincoln, the White Sands and Gila Cliff Dwellings National Monuments, Bandelier National Monument, and the Chaco Culture National Historical Park.