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Subject Files - FE009 (Proclamations)

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Colleen Moran

1218146

FE009

**Executive Office of The President
Barcode Scanning Sheet**



Collection Code: **SECLOG**

Staff Name:

Document Date:

Correspondent:

Subject/Description: **PROCLAMATION #9534, NATIONAL ALZHEIMER'S
DISEASE MONTH, 2016**

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Williams, Sherman

From: Gurman, Jesse
Sent: Monday, October 31, 2016 12:34 PM
To: Thomas, Edwin; Wertheimer, Joel; Williams, Sherman
Cc: DL-WHO-Exec Clerk; DL-WHO-Staff Secretary
Subject: RE: Proclamation - National Alzheimer's Disease Awareness Month, 2016

OK to AP (with re-addition of the comma).

Thanks all.

Jesse

-----Original Message-----

From: Thomas, Edwin [mailto:Edwin_R._Thomas_III@who.eop.gov]
Sent: Monday, October 31, 2016 12:32 PM
To: Wertheimer, Joel A. EOP/WHO <Joel_A_Wertheimer@who.eop.gov>; Williams, Sherman A. EOP/WHO <Sherman_A._Williams@who.eop.gov>
Cc: DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>; DL-WHO-Staff Secretary <DL-WHO-StaffSecretary@dsr.eop.gov>
Subject: RE: Proclamation - National Alzheimer's Disease Awareness Month, 2016

No problem. We'll put it back into our final.

-----Original Message-----

From: Wertheimer, Joel
Sent: Monday, October 31, 2016 12:29 PM
To: Williams, Sherman
Cc: DL-WHO-Exec Clerk; DL-WHO-Staff Secretary
Subject: RE: Proclamation - National Alzheimer's Disease Awareness Month, 2016

So we think the comma should be there (we added it). We could also rewrite the sentence a bit. The issue is that without the comma it sounds like people with Alzheimer's are battling their families.

-----Original Message-----

From: Williams, Sherman [mailto:Sherman_A._Williams@who.eop.gov]
Sent: Monday, October 31, 2016 12:26 PM
To: Wertheimer, Joel A. EOP/WHO <Joel_A_Wertheimer@who.eop.gov>
Cc: DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>; DL-WHO-Staff Secretary <DL-WHO-StaffSecretary@dsr.eop.gov>
Subject: Proclamation - National Alzheimer's Disease Awareness Month, 2016

Joel,

Here's our final of Alzheimers month. We made one suggested edit. We removed the comma before the word battling in the last sentence of the first paragraph.

10/31/16: Signed/Dated/Announced
11/1/16: To the Archives

Let us know if you have any questions.

Thanks

Williams, Sherman

From: Wertheimer, Joel
Sent: Monday, October 31, 2016 11:18 AM
To: DL-WHO-Exec Clerk
Cc: Staff Secretary
Subject: Alzheimer's Month Proclamation
Attachments: Clean_Merged edits_National Alzheimers Disease Awareness Month 2016.docx

Ready for your formatting.

Williams, Sherman

From: Pate, Brian
Sent: Monday, October 31, 2016 11:21 AM
To: DL-WHO-Presidential Support
Cc: DL-WHO-Exec Clerk
Subject: FW: Alzheimer's Month Proclamation
Attachments: Clean_Merged edits_National Alzheimers Disease Awareness Month 2016.docx

Here's another for final formatting.

Thanks,
Brian

Williams, Sherman

From: Roddick, Gertrude
Sent: Monday, October 31, 2016 12:13 PM
To: DL-WHO-Exec Clerk
Cc: DL-WHO-Presidential Support
Subject: Word Final: National Alzheimer's Disease Awareness Month, 2016 Proclamation
Attachments: 2016alzheimers.prc.docx

Wendy and Trudy proofed, the one edit (removing , after battling) has been incorporated.

Williams, Sherman

From: Williams, Sherman
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To: Wertheimer, Joel
Cc: DL-WHO-Exec Clerk; DL-WHO-Staff Secretary
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Attachments: 2016alzheimers.prc.docx

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Cc: DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>; DL-WHO-Staff Secretary <DL-WHO-StaffSecretary@dsr.eop.gov>
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Thanks

National Alzheimer's Disease Awareness Month, 2016

By the President of the United States of America

A Proclamation

A heartbreaking disease present in more than 5 million Americans, Alzheimer's is the most common form of dementia and causes people to lose many of the critical abilities they need to live independently. Too often, those suffering from Alzheimer's cannot recognize their loved ones or remember how to perform daily tasks, struggling physically and mentally with things that once came naturally. Although we have long known Alzheimer's to be irreversible and fatal, we maintain hope that by advancing research and treatment options we can work to change these outcomes and ensure brighter prospects for all those who face this disease. During National Alzheimer's Disease Awareness Month, we resolve to continue working toward this brighter future as we stand with every person battling Alzheimer's and their loved ones.

Alzheimer's disease is more likely to affect Americans as they grow older—although genetics can also play a role, age is the most significant risk factor. But Alzheimer's touches many more individuals than simply those who are diagnosed. Dedicated caregivers—whether professionals, family members, or friends—are also emotionally, physically, and financially affected by Alzheimer's disease, giving of themselves to ensure those who face it are not alone. And because these individuals need access to information and resources in order to provide this essential care, we launched www.Alzheimers.gov to give them a place to find help.

Through the National Plan to Address Alzheimer's Disease, my Administration has been working to meet a goal of being able to prevent and effectively treat this illness by 2025. Over the past year we have taken a number of actions to reach this vision, including developing a training curriculum that gives health care workers the necessary skills to care for dementia patients and better detect and diagnose dementia. We have also helped family caregivers look after their own health, in addition to addressing the needs of people with dementia, and launched a campaign to increase awareness of changes in the brain as people age so that older adults feel more comfortable having open conversations with family members and health care providers.

In addition to ensuring anyone with Alzheimer's can access proper care, we must harness the innovative ideas of the scientific community and work to prevent this disease. To ramp up research and development aimed at uncovering the answers to Alzheimer's, I introduced the Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative, which is helping researchers discover new ways to treat, cure, and prevent brain disorders. And through a bold new research effort that seeks to deliver personalized treatment and patient-centered care, my Precision Medicine Initiative is working to revolutionize care for diseases like Alzheimer's.

From researchers and advocates who are bringing us closer to preventing this disease to family members who devotedly look after their loved ones, people across our country are doing their part to support those touched by Alzheimer's. This month, let us honor those we have lost

Commented [SLME1]: As titled in [2015](#), [2014](#), [2013](#), [2012](#), [2011](#), [2010](#), and [2009](#).

Commented [SLME2R1]: On WH.gov the 2015 proc is missing "awareness" in title although merged edits and binding clause include this in title so it clearly wasn't intentionally removed.

Commented [SLME3]: For release on October 31 in observance of November

Commented [SLME4]: [Alzheimers.gov](#) "Over 5 million people in the United States have the disease."

Commented [SLME5]: [Alzheimers.gov](#) "Alzheimer's is...The most common form of dementia causes problems with memory, behavior, and thinking that worsen over time, eventually leading to death."

Commented [SLME6]: [Alzheimers.gov](#) "The symptoms of Alzheimer's disease include loss of memory, trouble finding words, general disorientation, difficulty making judgments, as well as changes in behavior and personality."

Commented [SLME7]: [2014](#) proc "Across our Nation, as many as 5 million Americans live with Alzheimer's disease -- currently an irreversible, incurable, and fatal disease."

Commented [SLME8]: [Alzheimers.gov](#) "Age is the best-known risk factor for Alzheimer's. The older you get, the greater your chance of developing Alzheimer's. Geneti ... [1]

Commented [SLME9]: [2015](#) proc "Caregivers around America show incredible devotion to those they look a ... [2]

Commented [SLME10]: [WH.gov blog](#) "We've launched [www.Alzheimers.gov](#), a website that caregivers told u ... [3]

Commented [SLME11]: [Confirmed](#)

Commented [SLME12]: [WH.gov blog](#) "The Obama administration has announced an historic \$156 million ... [4]

Commented [SLME13]: [WH.gov Fact Sheet 7.13.2015](#) "The U.S. Department of Health and Human Services (... [5]

Commented [SLME14]: [WH.gov Fact Sheet 7.13.2015](#) "The HHS Health Resources and Services Administrati ... [6]

Commented [SLME15]: [WH.gov Fact Sheet 7.13.2015](#) "The HHS Office of Women's Health will develop relat ... [7]

Commented [SLME16]: [WH.gov Fact Sheet 7.13.2015](#) "The HHS Administration on Community Living is launc ... [8]

Commented [SLME17]: [SOTU 2013](#) "If we want to make the best products, we also have to invest in the best id ... [9]

Commented [SLME18]: [WH.gov Fact Sheet 4.2.3013](#) "Today, at a White House event, the President unvei ... [10]

Commented [SLME19]: [WH.gov Fact Sheet 7.6.2016](#) "In January 2015, President Obama announced the Preci ... [11]

Commented [SLME20]: [WH.gov Fact Sheet 7.6.2016](#) "And my hope is that this becomes the foundation, t ... [12]

too soon and renew our efforts to ensure more Americans can live their lives with health and happiness.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2016 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this ____ day of **October**, in the year of our Lord **two thousand sixteen**, and of the Independence of the United States of America the **two hundred and forty-first**.

Commented [SLME21]: Verbatim since [2013](#):
"NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2011 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and to offer their support to the individuals living with this disease and to their caregivers."

Commented [SLME22]: Correct

Commented [SLME23]: Correct

Commented [SLME24]: Correct

Page 1: [1] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 4:24:00 PM
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[Alzheimers.gov](#) "Age is the best-known risk factor for Alzheimer's. The older you get, the greater your chance of developing Alzheimer's. Genetics may play a role as well. In rare families, certain genes may cause the disease. For most people who develop the disease later in life, some genes may increase your risk, but do not cause the disease."

Page 1: [2] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 4:25:00 PM
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[2015](#) proc "Caregivers around America show incredible devotion to those they look after, and caring for a person with Alzheimer's can have profound effects on one's emotional, financial, and physical well-being."

Page 1: [3] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 4:27:00 PM
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[WH.gov blog](#) "We've launched [www.Alzheimers.gov](#), a website that caregivers told us they need. This site is a one-stop shop for information about a range of questions that people helping people with Alzheimer's often face"

Page 1: [4] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 4:28:00 PM
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[WH.gov blog](#) "The Obama administration has announced an historic \$156 million commitment to address what is needed to confront Alzheimer's disease. The National Plan to Address Alzheimer's Disease is a roadmap that will help us meet our goal to prevent and effectively treat Alzheimer's disease by 2025. This is a truly national plan, based on a strong partnership with every part of the Alzheimer's community, including scientists, patient advocates, and people living with the disease."

Page 1: [5] Commented	Stein, Lindsay M. EOP/WHO	10/24/2016 7:15:00 PM
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[WH.gov Fact Sheet 7.13.2015](#) "The U.S. Department of Health and Human Services (HHS) announced today an update on the progress made in the fight against Alzheimer's disease and related dementias through the National Plan to Address Alzheimer's Disease. The update includes priority actions that the government will take over the next year to address these conditions."

Page 1: [6] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 5:10:00 PM
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[WH.gov Fact Sheet 7.13.2015](#) "The HHS Health Resources and Services Administration announced that it will develop an Alzheimer's Disease and Related Dementias training curriculum next year to build a health care workforce with the necessary skills to provide high quality dementia care and ensure timely and accurate detection and diagnosis of dementia."

Page 1: [7] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 5:11:00 PM
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[WH.gov Fact Sheet 7.13.2015](#) "The HHS Office of Women's Health will develop related training to help family caregivers maximize their own health and address specific care needs of persons with dementia."

Page 1: [8] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 5:11:00 PM
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[WH.gov Fact Sheet 7.13.2015](#) "The HHS Administration on Community Living is launching a \$4 million Brain Health Awareness Campaign to help older adults better understand changes that occur in the brain as people age and reduce the fear of discussing concerns with family members and clinicians."

Page 1: [9] Commented	Stein, Lindsay M. EOP/WHO	10/21/2016 5:17:00 PM
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[SOTU 2013](#) "If we want to make the best products, we also have to invest in the best ideas... Every dollar we invested to map the human genome returned \$140 to our economy... Today, our scientists are mapping the human brain to unlock the answers to Alzheimer's... Now is not the time to gut these job-creating investments in

science and innovation. Now is the time to reach a level of research and development not seen since the height of the Space Race.”

Page 1: [10] Commented **Stein, Lindsay M. EOP/WHO** **10/21/2016 5:17:00 PM**

[WH.gov Fact Sheet 4.2.3013](#) “Today, at a White House event, the President unveiled a bold new research initiative designed to revolutionize our understanding of the human brain. Launched with approximately \$100 million in the President’s Fiscal Year 2014 Budget, the BRAIN (Brain Research through Advancing Innovative Neurotechnologies) Initiative ultimately aims to help researchers find new ways to treat, cure, and even prevent brain disorders, such as Alzheimer’s disease, epilepsy, and traumatic brain injury.”

Page 1: [11] Commented **Stein, Lindsay M. EOP/WHO** **10/21/2016 5:15:00 PM**

[WH.gov Fact Sheet 7.6.2016](#) “In January 2015, President Obama announced the Precision Medicine Initiative (PMI), a bold new research effort to revolutionize how we improve health and treat disease. The Precision Medicine Initiative will pioneer a new model of patient-powered research that promises to accelerate biomedical discoveries and provide clinicians with new tools, knowledge, and therapies to select which treatments will work best for which patients.”

Page 1: [12] Commented **Stein, Lindsay M. EOP/WHO** **10/21/2016 5:16:00 PM**

[WH.gov Fact Sheet 7.6.2016](#) “And my hope is that this becomes the foundation, the architecture whereby 10 years from now we can look back and say that we have revolutionized medicine in areas like cancer, or Alzheimer’s, or some of the diseases that cause so much pain and suffering for so many families all across the country.”

President Barack Obama, January 2015

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2016

- - - - - #9534

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

A heartbreaking disease present in more than 5 million Americans, Alzheimer's is the most common form of dementia and causes people to lose many of the critical abilities they need to live independently. Too often, those suffering from Alzheimer's cannot recognize their loved ones or remember how to perform daily tasks, struggling physically and mentally with things that once came naturally. Although we have long known Alzheimer's to be irreversible and fatal, we maintain hope that by advancing research and treatment options we can work to change these outcomes and ensure brighter prospects for all those who face this disease. During National Alzheimer's Disease Awareness Month, we resolve to continue working toward this brighter future as we stand with every person battling, Alzheimer's and their loved ones.

Alzheimer's disease is more likely to affect Americans as they grow older -- although genetics can also play a role, age is the most significant risk factor. But Alzheimer's touches many more individuals than simply those who are diagnosed. Dedicated caregivers -- whether professionals, family members, or friends -- are also emotionally, physically, and financially affected by Alzheimer's disease, giving of themselves to ensure those who face it are not alone. And because these individuals need access to information and resources in order to provide this essential care, we launched www.Alzheimers.gov to give them a place to find help.

Through the National Plan to Address Alzheimer's Disease, my Administration has been working to meet a goal of being able to prevent and effectively treat this illness by 2025. Over the

past year we have taken a number of actions to reach this vision, including developing a training curriculum that gives health care workers the necessary skills to care for dementia patients and better detect and diagnose dementia. We have also helped family caregivers look after their own health, in addition to addressing the needs of people with dementia, and launched a campaign to increase awareness of changes in the brain as people age so that older adults feel more comfortable having open conversations with family members and health care providers.

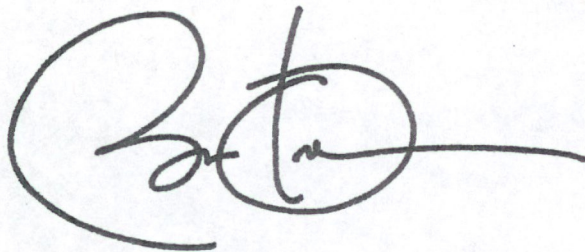
In addition to ensuring anyone with Alzheimer's can access proper care, we must harness the innovative ideas of the scientific community and work to prevent this disease. To ramp up research and development aimed at uncovering the answers to diseases like Alzheimer's, I have increased funding for research dedicated to understanding, preventing, and curing Alzheimer's and related dementias. I also introduced the Brain Research through Advancing Innovative Neurotechnologies Initiative, which will enhance our understanding of brain function and give scientists the tools they need to better understand and discover new ways to treat, cure, and prevent brain disorders. And through a bold new research effort that seeks to deliver personalized care through patient-centered research and collaboration, my Precision Medicine Initiative is working to revolutionize our understanding of diseases like Alzheimer's.

From researchers and advocates who are bringing us closer to preventing this disease to family members who devotedly look after their loved ones, people across our country are doing their part to support those touched by Alzheimer's. This month, let us honor those we have lost too soon and renew our efforts

to ensure more Americans can live their lives with health and happiness.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2016 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of October, in the year of our Lord two thousand sixteen, and of the Independence of the United States of America the two hundred and forty-first.

A handwritten signature in black ink, appearing to be "Barack Obama", with a large circular flourish on the left and a horizontal line extending to the right.

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2016

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

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A heartbreaking disease present in more than 5 million Americans, Alzheimer's is the most common form of dementia and causes people to lose many of the critical abilities they need to live independently. Too often, those suffering from Alzheimer's cannot recognize their loved ones or remember how to perform daily tasks, struggling physically and mentally with things that once came naturally. Although we have long known Alzheimer's to be irreversible and fatal, we maintain hope that by advancing research and treatment options we can work to change these outcomes and ensure brighter prospects for all those who face this disease. During National Alzheimer's Disease Awareness Month, we resolve to continue working toward this brighter future as we stand with every person battling, Alzheimer's and their loved ones.

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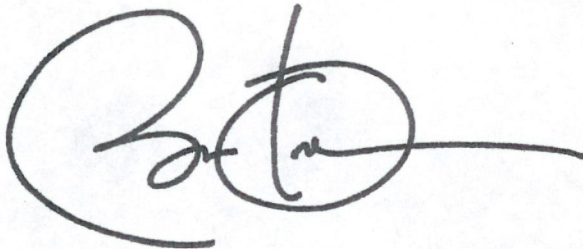
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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 31, 2016

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2016

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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BARACK OBAMA

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