

Withdrawn/Redacted Material

The Barack Obama Library

DOCUMENT NO.	FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
005	Proclamation	National Alzheimer's Disease Awareness Month, 2015	5	2016	P5;

COLLECTION TITLE:
Records Management, White House Office of (WHORM)

SERIES:
Subject Files - FE009 (Proclamations)

FOLDER TITLE:
1190628

FRC ID:
8578

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

Deed of Gift Restrictions

A. Closed by Executive Order 13526 governing access to national security information.
B. Closed by statute or by the agency which originated the document.
C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

b(1) National security classified information [(b)(1) of the FOIA]
b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Records Not Subject to FOIA

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

FOIA Marker

This is not a textual record. This FOIA Marker indicates that material has been removed during FOIA processing by Obama Presidential Library staff.

Records Management, White House Office of (WHORM)

Subject Files - FE009 (Proclamations)

Stack:	Row:	Sect.:	Shelf:	Pos.:	FRC ID:	Location or Hollinger ID:	NARA Number:	OA Number:
M	22	12	1	3	8578	8991	7289	8047

Folder Title:

1190628

Colleen Moran

1190628

FE009

**Executive Office of The President
Barcode Scanning Sheet**



Collection Code: **SECLOG**

Staff Name:

Document Date:

Correspondent:

Subject/Description: **PROCLAMATION #9355, NATIONAL ALZHEIMER'S
DISEASE AWARENESS MONTH, 2015**

Scanned by
ORM

Williams, Sherman A.

From: Gurman, Jesse
Sent: Wednesday, October 28, 2015 4:52 PM
To: Degen, Greg; Walsh, Joani
Cc: Staff Secretary; DL-WHO-Exec Clerk
Subject: RE: Word Final -- National Alzheimer's Disease Awareness Month, 2015

OK to AP

Jesse

-----Original Message-----

From: Degen, Greg R. EOP/WHO
Sent: Wednesday, October 28, 2015 4:31 PM
To: Walsh, Joani L. EOP/WHO <joan_l_walsh@who.eop.gov>; Gurman, Jesse A. EOP/WHO <jesse_a_gurman@who.eop.gov>
Cc: FN-WHO-Staff Secretary <FN-WHO-StaffSecretary@who.eop.gov>; DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>
Subject: FW: Word Final -- National Alzheimer's Disease Awareness Month, 2015

This is ready for your OK to AP.

-----Original Message-----

From: Thomas, Edwin R. [mailto:Edwin_R._Thomas_III@who.eop.gov]
Sent: Wednesday, October 28, 2015 4:06 PM
To: Degen, Greg R. EOP/WHO <gregory_r_degen@who.eop.gov>
Cc: Walsh, Joani L. EOP/WHO <joan_l_walsh@who.eop.gov>; Gurman, Jesse A. EOP/WHO <jesse_a_gurman@who.eop.gov>; DL-WHO-Staff Secretary <DL-WHO-StaffSecretary@dsr.eop.gov>; DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>
Subject: Word Final -- National Alzheimer's Disease Awareness Month, 2015

Greg,

Attached is the Clerk final of the Alzheimer's disease proclamation for your review.

Ed Thomas

Assistant Executive Clerk

Executive Clerk's Office

202-456-2226

10/28/15: Signed/Dated/Announced
10/29/2015: To the Archives

Williams, Sherman A.

From: Degen, Greg
Sent: Wednesday, October 28, 2015 4:31 PM
To: Walsh, Joani; Gurman, Jesse
Cc: Staff Secretary; DL-WHO-Exec Clerk
Subject: FW: Word Final -- National Alzheimer's Disease Awareness Month, 2015
Attachments: 2015alzheimers.prc.docx

This is ready for your OK to AP.

-----Original Message-----

From: Thomas, Edwin R. [mailto:Edwin_R._Thomas_III@who.eop.gov]
Sent: Wednesday, October 28, 2015 4:06 PM
To: Degen, Greg R. EOP/WHO <gregory_r_degen@who.eop.gov>
Cc: Walsh, Joani L. EOP/WHO <joan_l_walsh@who.eop.gov>; Gurman, Jesse A. EOP/WHO <jesse_a_gurman@who.eop.gov>; DL-WHO-Staff Secretary <DL-WHO-StaffSecretary@dsr.eop.gov>; DL-WHO-Exec Clerk <DL-WHO-ExecClerk@who.eop.gov>
Subject: Word Final -- National Alzheimer's Disease Awareness Month, 2015

Greg,

Attached is the Clerk final of the Alzheimer's disease proclamation for your review.

Ed Thomas

Assistant Executive Clerk

Executive Clerk's Office

202-456-2226

Williams, Sherman A.

From: Degen, Greg
Sent: Wednesday, October 28, 2015 3:19 PM
To: DL-WHO-Exec Clerk
Cc: Staff Secretary
Subject: National Alzheimer's Disease Awareness Month, 2015
Attachments: Merged edits_National Alzheimer's Disease Awareness Month 2015 (clean) - JAG.docx

Hi Clerks,

Attached is ready for final formatting.

Thanks!
Greg

NOVEMBER PROCS WITH YOU

1-Nov National Alzheimer's Disease Awareness Month

NOVEMBER PROCS PENDING OK TO AP

1-Nov National Apprenticeship Week (new)

1-Nov National Adoption Month

NOVEMBER PROCS STILL TO COME

1-Nov Military Family Month

1-Nov National College Application Month

1-Nov National Diabetes Month

1-Nov National Family Caregivers Month

1-Nov National Native American Heritage Month

1-Nov National Entrepreneurship Month

1-Nov Critical Infrastructure Security and Resilience Month

Withdrawal Marker

Obama Presidential Library

FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
Proclamation	National Alzheimer's Disease Awareness Month, 2015	5	2016	P5;

**This marker identifies the original location of the withdrawn item listed above.
For a complete list of items withdrawn from this folder, see the
Withdrawal/Redaction Sheet at the front of the folder.**

COLLECTION:

Records Management, White House Office of (WHORM)

SERIES:

Subject Files - FE009 (Proclamations)

FOLDER TITLE:

1190628

FRC ID:

8578

OA Num.:

8047

NARA Num.:

7289

FOIA IDs and Segments:

22-17709-F

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

Deed of Gift Restrictions

- A. Closed by Executive Order 13526 governing access to national security information.
- B. Closed by statute or by the agency which originated the document.
- C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
- b(3) Release would violate a Federal statute [(b)(3) of the FOIA]
- b(4) Release would disclose trade secrets or confidential or financial information [(b)(4) of the FOIA]
- b(6) Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA]
- b(7) Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA]
- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Records Not Subject to FOIA

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

ROUTING

National Alzheimer's Disease Awareness Month, 2015

11/1/2015

Agency- HHS

	Name	Title	Agency; Bureau; Office, etc.	Phone Number	E-mail Address	Date Completed
Drafter(s)	Peggy Vaughn	Senior. Public Affairs Specialist	NIA/Office of Communications and Public Liaison (OCPL)	301-496-1752	vaughnms@mail.nih.gov	9/29/15 9/13/15
Approver(s)	Vicky Cahan	Director, NIA's OCPL	NIA/Office of Communications and Public Liaison (OCPL)	301-496-1752	cahanv@nia.nih.gov	9/28/15 9/11/15
	Marie Bernard	Deputy Director	NIA's Office of the Director (OD)	301-496-9265	Marie.bernard@nih.gov	9/27/15 9/11/15
	Richard Hodes	Director	NIA	301-496-9265	hodesr@nia.nih.gov	9/27/15 9/11/15

EOP- Internal Draft

Role	Name	Title	Office	Completed
Drafter	Heidi Bowerman	Senior Writer	OPC	10/19
Approvers	Clay Wild	Senior Writer	OPC	10/21
	Vinnie Amendolare	Associate Director	OPC	10/21
	Fiona Reeves	SAP and Director	OPC	10/22

BACKGROUND

National Alzheimer's Disease Awareness Month, 2015
11/1/2015

History

This Proclamation was issued annually by Congressional request from 1983-1991. It has been issued annually on the President's own initiative since 2001.

Original Agency Draft – HHS

National Alzheimer's Disease Awareness Month, November 2015
By the President of the United States of America
A Proclamation

Alzheimer's disease and related dementias exact an enormous toll—physical, emotional, and financial—on our Nation. Currently there are no cures for these ultimately fatal brain diseases that eventually destroy a person's ability to think, remember, learn, and live independently. But there is reason to hope that we will one day end this devastating and all too familiar scenario. This month, we reaffirm our commitment to help the millions of Americans with the disease and their families, and to a future free of dementia. Since I signed the 2011 National Alzheimer's Project Act (<http://aspe.hhs.gov/national-alzheimers-project-act>) into law and set into motion the National Plan to Address Alzheimer's Disease (<http://aspe.hhs.gov/national-plan-address-alzheimer%E2%80%99s-disease-2015-update>), our Nation has embarked on an ambitious and highly collaborative endeavor to end dementia. A roadmap that sets specific goals for advancing research, caregiving and long-term supports and services, the Plan brings every stakeholder to the table—federal and state agencies, industry, academia, advocacy groups, and the community living with dementia. Since 2012, we have also increased Federal funding to support these vital efforts.

Our number one research goal: to find effective treatments for Alzheimer's and related dementias by 2025. This past February, the National Institutes of Health (NIH), which leads our federal dementias research programs, took us a step closer by hosting the Alzheimer's Disease Research Summit 2015: Path to Treatment and Prevention (<https://www.nia.nih.gov/research/agenda-alzheimers-disease-research-summit-2015>). Hundreds of Alzheimer's and other chronic diseases experts joined caregiving experts and advocates to identify critical knowledge gaps, emerging research opportunities, and the new resources, infrastructure, and partnerships needed to reach our goal. The 2015 and previous Summit recommendations (<https://www.nia.nih.gov/research/recommendations-nih-ad-research-summit-2015>) have been key to NIH's development of a bold and transformative Alzheimer's disease research agenda to accelerate discovery.

The 2015 White House Conference on Aging (<http://www.whitehouseconferenceonaging.gov/>) in July highlighted the many federal programs aimed at supporting people with Alzheimer's and related dementias

(<https://www.whitehouse.gov/the-press-office/2015/07/13/fact-sheet-white-house-conference-aging>), their health providers, and their caregivers. It highlighted innovative efforts led by the U.S. Department of Health and Human Services (HHS) that engage the medical community, advocacy groups, and our fellow citizens living with Alzheimer's:

- **HHS Health Resources and Services Administration** support for programs to train health professionals, patients, and family caregivers in the care of Alzheimer's disease and the development of a Unified Alzheimer's Disease and Related Dementias curriculum to build a health care workforce with the necessary skills to provide high quality dementia care and ensure timely and accurate detection and diagnosis of dementia.
- **HHS Office of Women's Health** support of related training to help family caregivers maximize their own health and address specific care needs of persons with dementia.
- **HHS Administration on Community Living (ACL)** work to build dementia-friendly service systems and communities via education and outreach programs in most states in the Nation. For example, ACL funds innovative programs for family caregivers of people with dementia.
- **HHS Centers for Medicare and Medicaid Services'** campaign to reduce overuse of anti-psychotic drugs in nursing homes. Use of anti-psychotic drugs since the campaign began has decreased by about 15 percent.

These wide-ranging efforts reflect my Administration's commitment to the goals and objectives outlined in the National Plan. We are inspired in this effort by people with Alzheimer's and by the remarkable, day-to-day devotion and sacrifice of family and friends caring for those with the disease. I join them and the vast network of researchers, clinicians, health care providers, and advocates who have dedicated their careers to advancing scientific understanding and improving care. Our efforts together give me hope that Alzheimer's itself can be a distant memory.

NOW, THEREFORE, I BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2015 as *Alzheimer's Disease Awareness Month*. I call upon the people of the United States to learn more about Alzheimer's disease and to offer their support to the individuals living with this disease, and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this ____ day of ____, in the year of our Lord two thousand fifteen, and of the independence of the United States of America the two hundred and fortieth.

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2015

- - - - - # 9355

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Each year, people with Alzheimer's disease experience devastating physical and emotional challenges, as the abilities to remember, learn, and think worsen over time -- and their loved ones face challenges right alongside them. Although Alzheimer's is the most common form of dementia, it is often misunderstood, and misperceptions about the disease can isolate and stigmatize people with dementia and their families. This month, and every month, we stand with the more than 5 million people in the United States who live with Alzheimer's and with the caregivers who help them age with dignity.

The Federal Government is the leading funder of Alzheimer's research, and together with the scientific community, patient advocates, and advocacy groups, we are supporting a broad portfolio of research as part of the National Plan to Address Alzheimer's Disease -- which maps concrete goals toward the prevention and effective treatment of Alzheimer's by 2025. With the expansion and innovation of research initiatives, we are gaining new insight on how to delay, treat, and prevent this disease. We are also continuing to make investments in the Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative, which will advance our understanding of the most intricate aspects of the human mind to address diseases that affect the brain. And earlier this year, I announced a new Precision Medicine Initiative, an effort aimed at bringing us closer to a cure for diseases like Alzheimer's by accelerating biomedical discoveries and providing clinicians with new tools,

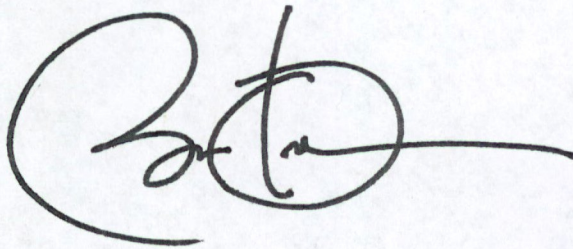
knowledge, and therapies to select treatments that will work best for individual patients.

As some of the brightest minds in our Nation and across the world work toward finding a cure for Alzheimer's, we must also focus time and resources on finding better ways to support the family caregivers who selflessly give of themselves each day. Caregivers around America show incredible devotion to those they look after, and caring for a person with Alzheimer's can have profound effects on one's emotional, financial, and physical well-being. As they work to promote the health of others, their dedication and compassion remind us that we are all our brothers' and sisters' keepers, and we must show the same level of support for caregivers as they show their loved ones with dementia. To learn more about what the Federal Government is doing to support research and programs for families and caregivers, visit www.Alzheimers.gov.

This November, let us focus our Nation's attention on the challenges posed by Alzheimer's disease, which families across America courageously face every day. As we continue our work to eliminate Alzheimer's disease and forge a future free from it, let us lift up the lives of those living with it, and let us do all we can to honor those it has taken from us too soon.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2015 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this
twenty-eighth day of October, in the year of our Lord
two thousand fifteen, and of the Independence of the
United States of America the two hundred and fortieth.

A handwritten signature in black ink, featuring a large, stylized 'C' or 'S' shape on the left, followed by a series of loops and a horizontal line extending to the right.

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2015

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Each year, people with Alzheimer's disease experience devastating physical and emotional challenges, as the abilities to remember, learn, and think worsen over time -- and their loved ones face challenges right alongside them. Although Alzheimer's is the most common form of dementia, it is often misunderstood, and misperceptions about the disease can isolate and stigmatize people with dementia and their families. This month, and every month, we stand with the more than 5 million people in the United States who live with Alzheimer's and with the caregivers who help them age with dignity.

The Federal Government is the leading funder of Alzheimer's research, and together with the scientific community, patient advocates, and advocacy groups, we are supporting a broad portfolio of research as part of the National Plan to Address Alzheimer's Disease -- which maps concrete goals toward the prevention and effective treatment of Alzheimer's by 2025. With the expansion and innovation of research initiatives, we are gaining new insight on how to delay, treat, and prevent this disease. We are also continuing to make investments in the Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative, which will advance our understanding of the most intricate aspects of the human mind to address diseases that affect the brain. And earlier this year, I announced a new Precision Medicine Initiative, an effort aimed at bringing us closer to a cure for diseases like Alzheimer's by accelerating biomedical discoveries and providing clinicians with new tools,

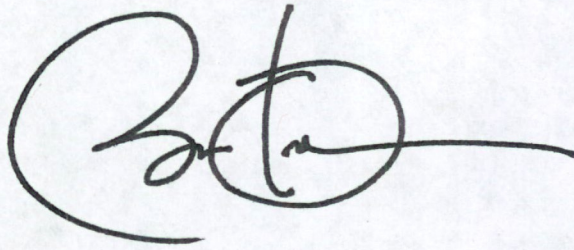
knowledge, and therapies to select treatments that will work best for individual patients.

As some of the brightest minds in our Nation and across the world work toward finding a cure for Alzheimer's, we must also focus time and resources on finding better ways to support the family caregivers who selflessly give of themselves each day. Caregivers around America show incredible devotion to those they look after, and caring for a person with Alzheimer's can have profound effects on one's emotional, financial, and physical well-being. As they work to promote the health of others, their dedication and compassion remind us that we are all our brothers' and sisters' keepers, and we must show the same level of support for caregivers as they show their loved ones with dementia. To learn more about what the Federal Government is doing to support research and programs for families and caregivers, visit www.Alzheimers.gov.

This November, let us focus our Nation's attention on the challenges posed by Alzheimer's disease, which families across America courageously face every day. As we continue our work to eliminate Alzheimer's disease and forge a future free from it, let us lift up the lives of those living with it, and let us do all we can to honor those it has taken from us too soon.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2015 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this
twenty-eighth day of October, in the year of our Lord
two thousand fifteen, and of the Independence of the
United States of America the two hundred and fortieth.

A handwritten signature in black ink, featuring a large, stylized 'C' or 'G' shape on the left, followed by a series of loops and a horizontal line extending to the right.

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 28, 2015

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2015

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Each year, people with Alzheimer's disease experience devastating physical and emotional challenges, as the abilities to remember, learn, and think worsen over time -- and their loved ones face challenges right alongside them. Although Alzheimer's is the most common form of dementia, it is often misunderstood, and misperceptions about the disease can isolate and stigmatize people with dementia and their families. This month, and every month, we stand with the more than 5 million people in the United States who live with Alzheimer's and with the caregivers who help them age with dignity.

The Federal Government is the leading funder of Alzheimer's research, and together with the scientific community, patient advocates, and advocacy groups, we are supporting a broad portfolio of research as part of the National Plan to Address Alzheimer's Disease -- which maps concrete goals toward the prevention and effective treatment of Alzheimer's by 2025. With the expansion and innovation of research initiatives, we are gaining new insight on how to delay, treat, and prevent this disease. We are also continuing to make investments in the Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative, which will advance our understanding of the most intricate aspects of the human mind to address diseases that affect the brain. And earlier this year, I announced a new Precision Medicine Initiative, an effort aimed at bringing us closer to a cure for diseases like Alzheimer's by accelerating biomedical discoveries and providing clinicians with new tools, knowledge, and therapies to select treatments that will work best for individual patients.

As some of the brightest minds in our Nation and across the world work toward finding a cure for Alzheimer's, we must also focus time and resources on finding better ways to support the family caregivers who selflessly give of themselves each day. Caregivers around America show incredible devotion to those they look after, and caring for a person with Alzheimer's can have profound effects on one's emotional, financial, and physical well-being. As they work to promote the health of others, their dedication and compassion remind us that we are all our brothers' and sisters' keepers, and we must show the same level of support for caregivers as they show their loved ones with dementia. To learn more about what the Federal Government is doing to support research and programs for families and caregivers, visit www.Alzheimers.gov.

This November, let us focus our Nation's attention on the challenges posed by Alzheimer's disease, which families across America courageously face every day. As we continue our work to eliminate Alzheimer's disease and forge a future free from it, let us lift up the lives of those living with it, and let us do all we can to honor those it has taken from us too soon.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2015 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-eighth day of October, in the year of our Lord two thousand fifteen, and of the Independence of the United States of America the two hundred and fortieth.

BARACK OBAMA

#

THE WHITE HOUSE
Office of the Press Secretary

For Immediate Release

October 28, 2015

NATIONAL ALZHEIMER'S DISEASE AWARENESS MONTH, 2015

- - - - -

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

Each year, people with Alzheimer's disease experience devastating physical and emotional challenges, as the abilities to remember, learn, and think worsen over time -- and their loved ones face challenges right alongside them. Although Alzheimer's is the most common form of dementia, it is often misunderstood, and misperceptions about the disease can isolate and stigmatize people with dementia and their families. This month, and every month, we stand with the more than 5 million people in the United States who live with Alzheimer's and with the caregivers who help them age with dignity.

The Federal Government is the leading funder of Alzheimer's research, and together with the scientific community, patient advocates, and advocacy groups, we are supporting a broad portfolio of research as part of the National Plan to Address Alzheimer's Disease -- which maps concrete goals toward the prevention and effective treatment of Alzheimer's by 2025. With the expansion and innovation of research initiatives, we are gaining new insight on how to delay, treat, and prevent this disease. We are also continuing to make investments in the Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative, which will advance our understanding of the most intricate aspects of the human mind to address diseases that affect the brain. And earlier this year, I announced a new Precision Medicine Initiative, an effort aimed at bringing us closer to a cure for diseases like Alzheimer's by accelerating biomedical discoveries and providing clinicians with new tools, knowledge, and therapies to select treatments that will work best for individual patients.

As some of the brightest minds in our Nation and across the world work toward finding a cure for Alzheimer's, we must also focus time and resources on finding better ways to support the family caregivers who selflessly give of themselves each day. Caregivers around America show incredible devotion to those they look after, and caring for a person with Alzheimer's can have profound effects on one's emotional, financial, and physical well-being. As they work to promote the health of others, their dedication and compassion remind us that we are all our brothers' and sisters' keepers, and we must show the same level of support for caregivers as they show their loved ones with dementia. To learn more about what the Federal Government is doing to support research and programs for families and caregivers, visit www.Alzheimers.gov.

This November, let us focus our Nation's attention on the challenges posed by Alzheimer's disease, which families across America courageously face every day. As we continue our work to eliminate Alzheimer's disease and forge a future free from it, let us lift up the lives of those living with it, and let us do all we can to honor those it has taken from us too soon.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 2015 as National Alzheimer's Disease Awareness Month. I call upon the people of the United States to learn more about Alzheimer's disease and support the individuals living with this disease and their caregivers.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-eighth day of October, in the year of our Lord two thousand fifteen, and of the Independence of the United States of America the two hundred and fortieth.

BARACK OBAMA

#