

Withdrawn/Redacted Material

The Barack Obama Library

DOCUMENT NO.	FORM	SUBJECT/TITLE	PAGES	DATE	RESTRICTION(S)
008	Draft	[draft]	3	12/03/2015	P5;
009	Email	RE: Draft for Review: Opening of the New Headquarters of the Allen Institute - To: Asra Najam, et al. - From: Fae Jencks	1	12/02/2015	P6/b6;
011	Email	RE: Draft for Review: Opening of the New Headquarters of the Allen Institute - To: Asra Najam - From: Claire McCombs	1	12/01/2015	P6/b6;
013	Email	RE: Message Request for 12/4 - To: Kelsey Coates - From: Fae Jencks	6	12/01/2015	P5;

COLLECTION TITLE:

Records Management, White House Office of (WHORM)

SERIES:

Subject Files - ME002 (Messages Sent to Groups/Organizations)

FOLDER TITLE:

1187211 [FOIA]

FRC ID:

8720

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

P1 National Security Classified Information [(a)(1) of the PRA]
P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
P3 Release would violate a Federal statute [(a)(3) of the PRA]
P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

Deed of Gift Restrictions

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b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

Records Not Subject to FOIA

Court Sealed - The document is withheld under a court seal and is not subject to the Freedom of Information Act.

FOIA Marker

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Records Management, White House Office of (WHORM)

Subject Files - ME002 (Messages Sent to Groups/Organizations)

Stack:	Row:	Sect.:	Shelf:	Pos.:	FRC ID:	Location or Hollinger ID:	NARA Number:	OA Number:
M	23	4	2	3	8720	9133	7556	8314

Folder Title:

1187211

Cynthia Roach

1187211
ME002

**Executive Office of The President
Barcode Scanning Sheet**



Collection Code: **CTRACK**

Staff Name:

Document Date: **December 03, 2015**

Correspondent:

Subject/Description: **THE INCREDIBLE DYNAMISM OF THE AMERICAN PEOPLE
IS WHAT SETS OUR COUNTRY APART. WE ARE A
NATION OF DREAMERS AND RISK-TAKERS,
EMPOWERING THE WORLD'S BEST AND BRIGHTEST TO
ENRICH LIVES IN WAYS WE HAVE YET TO IMAGINE.**

Scanned by
ORM

December 3, 2015

The incredible dynamism of the American people is what sets our country apart. We are a Nation of dreamers and risk-takers, empowering the world's best and brightest to enrich lives in ways we have yet to imagine. No one has the ability to turn bold ideas into innovations like our scientists, and through their work, we progress as a people.

Scientists like those at the Allen Institute are making tremendous strides in unlocking the secrets of the human brain and unraveling the complexities of our cells. Once thought to be just a few pounds of mysterious matter sitting between our ears, the brain is now recognized as a key to understanding everything from Alzheimer's and Parkinson's diseases to how we perceive our surroundings, make decisions, and act. My Administration launched the BRAIN Initiative in 2013 to help advance our scientific potential. Though there is a long way to go before we understand every neuron that fires in our heads and every cell in our bodies, I know that with hard work, ingenuity, and a spirit of collaboration, you all can help expand the frontiers of human comprehension.

As you look to the way your new headquarters merges history and modernity together in harmony, I hope you take pride in the difference your work has already made and the ways it will continue to change our world for the better.

POTUS AP

BO/FR/GM/VA/AN/vl

Message – Opening of New Headquarters at the Allen Institute

ok to AP
-f6

RETURN TO POTUS

DEC 03 2015

CORRESPONDENCE

BARACK OBAMA (A)

THE WHITE HOUSE
WASHINGTON

December 3, 2015

Allan Jones, Ph.D.
Seattle, Washington

Dear Dr. Jones:

I am pleased to enclose a Message from President Barack Obama.

Please be advised that the White House has strict guidelines governing the use of Presidential Messages. The enclosed document may only be used for the specific date and purpose for which it was provided. This letter may be read aloud, used for display, and photocopied for distribution.

Any unauthorized use or display of this Message or White House letterhead is strictly prohibited without the prior written consent of the Director of Presidential Correspondence.

Please also note the following non-comprehensive list of actions that are expressly prohibited: alteration of this Message; sale of this Message; and use of this Message for fundraising, recruiting, advertising, solicitation, promotion, or as an endorsement of any individual, entity, organization, or unit of government. These prohibitions apply in all forms of communication, including, but not limited to electronic, print, and/or display on website.

Thank you for your cooperation in adhering to these guidelines.

Sincerely,

A handwritten signature in black ink, appearing to read 'Fiona Reeves', with a horizontal line extending to the right.

Fiona Reeves
Special Assistant to the President and
Director of Presidential Correspondence

Allan Jones, Ph.D.
Seattle, Washington

December 3, 2015

The incredible dynamism of the American people is what sets our country apart. We are a Nation of dreamers and risk-takers, empowering the world's best and brightest to enrich lives in ways we have yet to imagine. No one has the ability to turn bold ideas into innovations like our scientists, and through their work, we progress as a people.

Scientists like those at the Allen Institute are making tremendous strides in unlocking the secrets of the human brain and unraveling the complexities of our cells. Once thought to be just a few pounds of mysterious matter sitting between our ears, the brain is now recognized as a key to understanding everything from Alzheimer's and Parkinson's diseases to how we perceive our surroundings, make decisions, and act. My Administration launched the BRAIN Initiative in 2013 to help advance our scientific understanding. ~~efforts~~ potential Though there is a long way to go before we understand every neuron that fires in our heads and every cell in our bodies, I know that with hard work, ingenuity, and a spirit of collaboration, you all can help expand the frontiers of human understanding. ~~potential~~ comprehension?

As you look to the way your new headquarters merges history and modernity together in harmony, I hope you take pride in the difference your work has already made and the ways it will continue to change our world for the better.

POTUS AP

BO/FR/GM/VA/AN/vl

Message – Opening of New Headquarters at the Allen Institute

if think
we lost what
this noble effort
was referring
to

to advance: ~~understanding~~
→ our scientific ~~efforts~~
- our understanding of it
- our efforts to better
understand it

December 3, 2015

As a Nation, ...
we empower...
I like as is

The incredible dynamism of the American people is what sets our country apart. We are a Nation of dreamers and risk-takers, empowering the world's best and brightest to enrich lives in ways we have yet to imagine. No one has the ability to turn bold ideas into innovations like our scientists do. Through their work, we progress as a people, and that is why we continue to invest in their success.

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POTUS AP

BO/FR/GM/VA/AN/vl

Message – Opening of New Headquarters at the Allen Institute

- This was a
counsel suggestion,
but I kind of
like "seeks
to merge"
I like as it is

The last sentences of #1 aren't flowing
for me. here is an alternative:

"No one has the ability to turn bold ideas
into innovations like our scientists, and
through their work, we progress as a
people."

(I made purposeful deletions.)

December 3, 2015

The incredible dynamism of the American people is what sets our country apart. We are a Nation of dreamers and risk-takers, empowering the world's best and brightest to enrich ^{our(?) as is} lives in ways we have yet to imagine. No one has the ability to turn bold ideas into innovations like our scientists do. Through their work, we progress as a people, and ^{that} is why we continue to invest in their success. ✓

Scientists like those at the Allen Institute are making tremendous strides in unlocking the secrets of the human brain and unraveling the complexities of our cells. Once thought to be just a few pounds of mysterious matter sitting between our ears, the brain is now recognized as ~~being~~ a key to understanding everything from Alzheimer's and Parkinson's diseases to how we perceive our surroundings, make decisions, and act. My Administration launched the BRAIN Initiative in 2013 to help advance this noble effort. Though there is a long way to go before we understand every neuron that fires in our heads and every cell in our bodies, I know that with hard work, ingenuity, and a spirit of collaboration, you all can help expand the frontiers of human understanding.

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[POTUS AUTOPEN]

POTUS AP

BO/FR/GM/VA/AN/vl

Message – Opening of New Headquarters at the Allen Institute

"Recognized as
being a key"
is an OSTP edit,
but it sounds
awkward.
Agree

Withdrawal Marker

Obama Presidential Library

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Lee, Victoria

From: Jencks, Fae
Sent: Wednesday, December 02, 2015 9:29 AM
To: Najam, Asra; McCombs, Claire
Cc: DL-WHO-Presidential Messages
Subject: RE: Draft for Review: Opening of the New Headquarters of the Allen Institute
Attachments: Message_Allen Institute_12 01 15 (edits) OSTP.docx

Here are edits from OSTP!

From: Najam, Asra
Sent: Tuesday, December 01, 2015 6:08 PM
To: McCombs, Claire; Jencks, Fae
Cc: DL-WHO-Presidential Messages
Subject: RE: Draft for Review: Opening of the New Headquarters of the Allen Institute

+OSTP so they can take a look at your edits and add OSTP GC Rachael Leonard, per your suggestion.

Thanks for your feedback!

From: McCombs, Claire
Sent: Tuesday, December 01, 2015 5:59 PM
To: Najam, Asra
Subject: FW: Draft for Review: Opening of the New Headquarters of the Allen Institute

Some edits attached from our team. Including a comment that OSTP GC should review. Thanks!

From: Najam, Asra [mailto:Asra_Najam@who.eop.gov]
Sent: Tuesday, December 1, 2015 10:17 AM
To: Jencks, Fae M. EOP/OSTP <Fae_M_Jencks@ostp.eop.gov>; McCombs, Claire E. EOP/WHO <Claire_E_McCombs@who.eop.gov>
Cc: DL-WHO-Presidential Messages <DL-WHO-PresidentialMessages@dsr.eop.gov>
Subject: Draft for Review: Opening of the New Headquarters of the Allen Institute

Hi all,

Attached for your review is our draft of the message for the opening of the new headquarters for the Allen Institute. Please let us know if you have any edits or if you clear the text by **10AM December 2** (tomorrow). Added Counsel given the fact that BRAIN Initiative has received federal funding.

Let me know if you have any questions!

Best,
Asra Najam
Office of Presidential Correspondence
(D): 202-456-4803 | [REDACTED]

— - - - [REDACTED] P6/b(6)

December 1, 2015

The incredible dynamism of the American people is what sets our country apart. We are a Nation of dreamers and risk-takers, empowering the world's best and brightest to enrich our lives in ways we have yet to imagine. No one has the ability to turn bold ideas into innovations like our scientists ~~can do~~. Through their work, we progress as a people, and it is why we continue to invest in their success.

Commented [RJB1]: I believe the correct verb here is "do" not "can." "No one has... like our scientists do."

Scientists, ~~like those at the Allen Institute-Institute, have made~~ are making tremendous strides in unlocking the secrets of the human brain and unraveling the complexities of our cells. Once ~~just thought to be just a few~~ pounds of mysterious matter sitting between our ears, the brain is ~~now now~~ recognized as being a key to understanding everything from Alzheimer's and Parkinson's diseases to how we perceive our surroundings, make decisions, and act. My Administration launched the BRAIN Initiative in 2013 to help advance this noble effort. Though there is a long way to go before we understand every neuron ~~fired that fires~~ in our heads and every cell in our bodies, I know ~~the capable hands at the~~ that with hard work, ingenuity and a ~~Allen Institute~~ spirit of collaboration, ~~you all can help lead us to expand the next~~ frontiers of human understanding.

Commented [NA2]: Question for OSTP—
In this sentence, we want to demonstrate what both neurons and cells can do, which is why it says "every neuron fired" before this. What would be the best way to refer to what cells do? Would it be "every cell spliced"? Divided? Let us know what you think any of those make sense of if you have a better verb, or if it's better off without one.

As you look to the way your new headquarters merges history and modernity together in harmony, I hope you take pride in the ways your work has impacted our world and will continue to change it for the better.

Commented [LN3]: I think it's fine to not include a specific verb and to leave this construction. I think parallel construction would make it sound weird, since neurons do more than fire and are not just in our heads (and also are cells).

Commented [RJB4R3]: I agree. I am comfortable with this construction.

Commented [HS5]: OSTP GC Rachael Leonard should review.

Commented [HS6]: Has anyone seen it? Suggestion only, but might caveat with "seeks to merge" or "is designed to bring together..."

[POTUS AUTOPEN]

Lee, Victoria

From: McCombs, Claire
Sent: Tuesday, December 01, 2015 5:59 PM
To: Najam, Asra
Subject: FW: Draft for Review: Opening of the New Headquarters of the Allen Institute
Attachments: Message_Allen Institute_12.01.15 (edits).docx

Some edits attached from our team. Including a comment that OSTP GC should review. Thanks!

From: Najam, Asra [mailto:Asra_Najam@who.eop.gov]
Sent: Tuesday, December 1, 2015 10:17 AM
To: Jencks, Fae M. EOP/OSTP <Fae_M_Jencks@ostp.eop.gov>; McCombs, Claire E. EOP/WHO <Claire_E_McCombs@who.eop.gov>
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Let me know if you have any questions!

Best,
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Office of Presidential Correspondence
(D): 202-456-4803 | [REDACTED]

P6/b(6)

December 1, 2015

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[POTUS AUTOPEN]

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Our world is made of complex systems, from the microscopic machinery of our cells to the robust and prolific computations of our brains.

The Allen Institute is dedicated to making sense of these complex systems. We embrace the power of technology and big, dynamic datasets that allow scientists to make the insightful observations that can drive innovative new investigations.

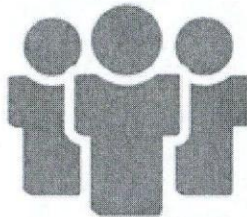
		
F o u n d e r s	A d v i s o r s	Team

We believe in open science—that we can accomplish infinitely more as a global scientific community than we can alone. We generate and openly share the powerful data, knowledge and tools that let the world's scientists share data and ideas in unprecedented ways.

Core Principles

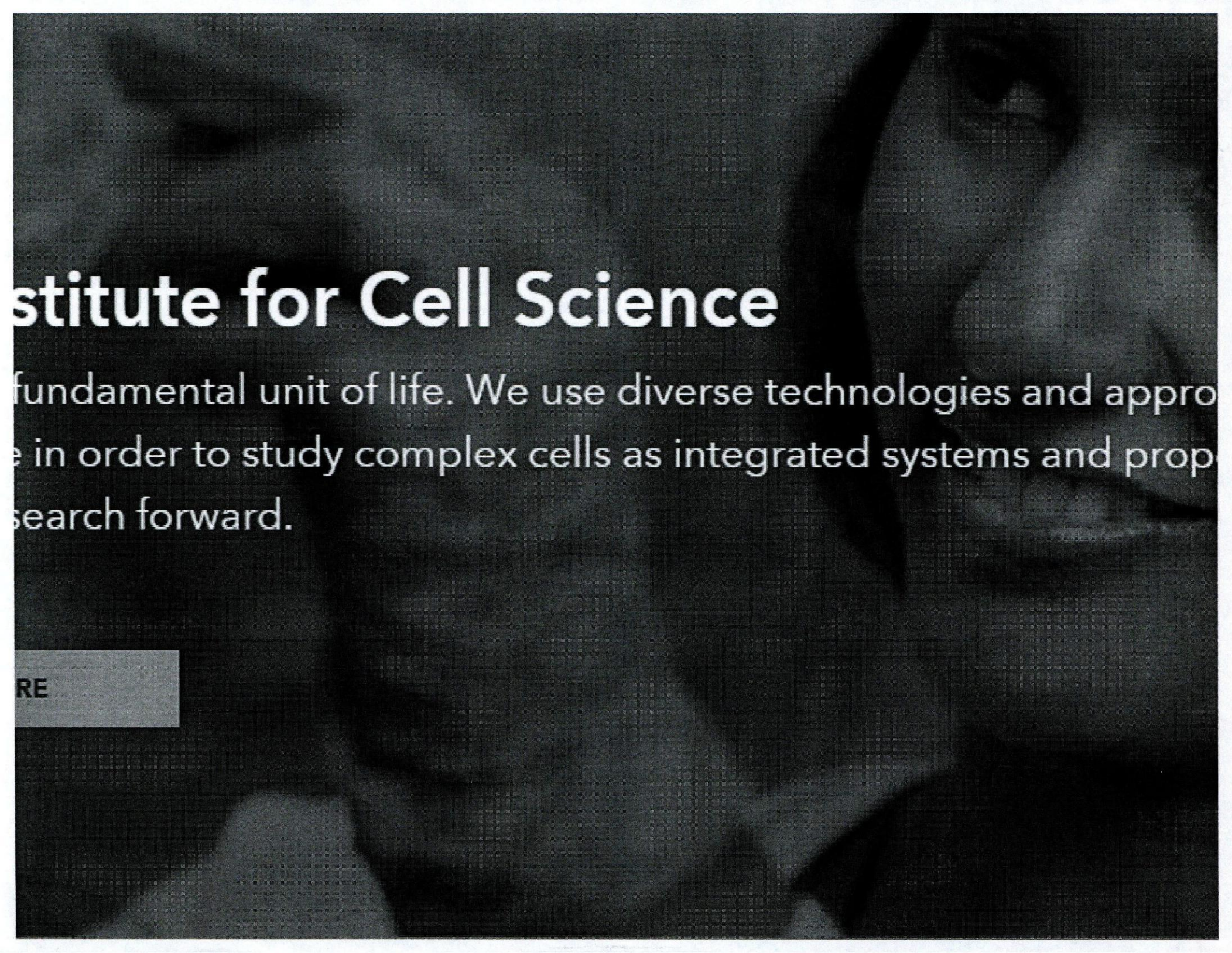
At the Allen Institute, we rely on a set of core principles to govern how we approach our unique brand of science.

Team Science



Teams at the Allen Institute are composed of scientists, engineers,

mathematicians, physicists and computational scientists—each bringing a new perspective to the scientific challenges we face. We operate on open communication, sharing ideas in progress, in programs and working groups that cross disciplines and departments. This continual collaboration ensures that we are leveraging our diverse experience and insight to tackle our most challenging scientific questions.



Institute for Cell Science

fundamental unit of life. We use diverse technologies and approaches in order to study complex cells as integrated systems and propel research forward.

RE

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New Allen Institute Building Unveils Historic Terra Cotta Facade

Wednesday, June 10, 2015, by Sean Keeley



Image: Rob Piercy

Wednesday, **Vulcan Real Estate** and its project partners (including GLY Construction, Perkins + Will, BOLA Architecture and Planning and Pioneer Masonry) unveiled their significant progress on the new **Allen Institute** <<http://alleninstitute.org>> building at the corner of Mercer Street and Westlake Avenue North by removing the temporary covering from its historic terra cotta facade. Vulcan nominated the site's former **William O. McKay Ford** and **Pacific Lincoln Mercury** auto showrooms for landmark status in 2006. When the showrooms were deconstructed in 2009, Vulcan preserved and stored **2,760 individual pieces of terra cotta** to incorporate into the new structure's facade.



SOUTH LAKE UNION

ALLEN INSTITUTE

ALLEN INSTITUTE FOR BRAIN SCIENCE

BIG REVEAL

BOLA ARCHITECTURE AND PLANNING

ENERGY EFFICIENT

FACADE

GLY CONSTRUCTION

LANDMARK

LEED GOLD

966 individually cast decorative plaster elements have been installed inside the Pacific McKay showroom. New energy-efficient windows and doors were selected to match the historic style, while modern liquid air barriers and aerogel insulations were used to create an energy efficient façade that worked within the historic building profile.

The new building will house the **Allen Institute for Brain Science** and the **Allen Institute for Cell Science**, featuring a mix of wet and dry lab spaces, a data center, auditorium, atrium and collaborative working spaces. The six-story 270,000-square-foot building, which is expected to be completed by **Fall 2015**, also has a target of LEED Gold and Salmon-Safe certification.


[ABOUT \(/ABOUT/\)](#)
[CORE PRINCIPLES \(/ABOUT/CORE-PRINCIPLES/\)](#)
[FOUNDERS \(/ABOUT/FOUNDERS/\)](#)
[ADVISORS \(/ABOUT/ADVISORS/\)](#)
[TEAM \(/ABOUT/TEAM/\)](#)
[STAFF PROFILE](#)
[TEAM \(/ABOUT/TEAM/\)](#)
[GLOBAL IMPACT \(/ABOUT/GLOBAL-IMPACT/\)](#)
[OUR SCIENCE \(/OUR-SCIENCE/\)](#)
[BRAIN SCIENCE \(/OUR-SCIENCE/BRAIN-SCIENCE/\)](#)
[CELL SCIENCE \(/OUR-SCIENCE/CELL-SCIENCE/\)](#)
[NEWS & PRESS \(/NEWS-PRESS/\)](#)
[EVENTS & TRAINING \(/EVENTS-TRAINING/\)](#)
[FACILITY \(/FACILITY/\)](#)
[CAREERS \(/CAREERS/\)](#)
[JOB SEARCH \(/CAREERS/JOB-SEARCH/\)](#)

Allan Jones is the Chief Executive Officer of the Allen Institute.

Jones joined the Allen Institute in 2003 and has been instrumental in building a multidisciplinary team of engineers, scientists and managers, setting industry standards to create a systematic approach to answer questions in neuroscience.



In his first three years, Jones worked closely with the Institute

founders as well as science and business advisors to lead the drive to create the Allen Brain Atlas, a comprehensive gene

atlas of the human house brain. In 2011, Jones announced the Allen Institute had completed an online, interactive atlas of the human brain. Unprecedented in its size and data sharing capacity, the suite of Allen Institute tools and data has been used for free by tens of thousands of individuals and scientific communities worldwide. As Jones leads the Institute towards the next decade, he and the team will continue to focus on foundational resources, taking the large-scale team, open science approach and applying it to basic research into understanding how the brain functions.

Originally from Wichita, Kansas, Jones received a B.S. in biology from Duke University and Ph.D. in genetics and developmental biology from Washington University School of Medicine. After a brief period as a post doc at the University of Pennsylvania, Jones joined Avitech Diagnostics, a small start-up company in Philadelphia. He moved to Seattle in 1998 to work for Rosetta Inpharmatics, which was later acquired by Merck and Co.

As a key collaborator with a variety of organizations worldwide, Jones attended both the European Union's announcement in February 2013 of the Human Brain Project, a 10-year project to map and model the human brain, and President Obama's White House announcement in April 2013 of the BRAIN Initiative, a new Presidential focus aimed at revolutionizing our understanding of the human brain. Jones currently serves on several advisory boards, and is Chair of the World Economic Forum's Global Agenda Council on Neuroscience and Behavior.

Read more about Allan Jones here (<http://www.xconomy.com/seattle/2012/07/26/allan-jones-the-force-behind-paul-allens-vision-for-brain-science/>), and watch his talk at TED Global (http://www.ted.com/talks/allan_jones_a_map_of_the_brain).

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Lee, Victoria

From: Jencks, Fae
Sent: Thursday, December 03, 2015 10:35 AM
To: Najam, Asra
Cc: Lee, Victoria; Sauter, Sarah (Intern); DL-WHO-Presidential Messages
Subject: Re: Opening of the New Headquarters of the Allen Institute

Apologies! Thought I'd sent this over!

Attn: Allan Jones
Allen Institute for Brain Science
615 Westlake Avenue North
Seattle, WA 98109-4307

From: Najam, Asra
Sent: Thursday, December 03, 2015 10:20 AM
To: Jencks, Fae
Cc: Lee, Victoria; Sauter, Sarah (Intern); DL-WHO-Presidential Messages
Subject: RE: Opening of the New Headquarters of the Allen Institute

Hi Fae,

Our team is preparing this message for release and noticed a couple details missing. You have listed Jennifer Griffith as the event POC but did not list an address. We will be needing one for our records, so if you could get us her address ASAP that will help us move things along.

Thanks so much,
Asra

From: Jencks, Fae
Sent: Thursday, November 19, 2015 3:20 PM
To: Sauter, Sarah (Intern); DL-WHO-Presidential Messages
Cc: DL-WHO-VETTING
Subject: RE: Message Request for 12/4

Yes, Seattle, WA!

(It's a little complicated because they don't have an address yet for the new HQ)

Thanks!

From: Sauter, Sarah (Intern)
Sent: Thursday, November 19, 2015 3:20 PM
To: Jencks, Fae; DL-WHO-Presidential Messages
Cc: DL-WHO-VETTING
Subject: RE: Message Request for 12/4

Hi Fae,

We have received your request. I've looped Research to schedule a vet.

Meanwhile, could you please confirm the Event POC mailing address? We at least need a city and state to put on the letterhead.

Thanks,
Sarah

From: Jencks, Fae
Sent: Thursday, November 19, 2015 3:15 PM
To: DL-WHO-Presidential Messages
Subject: Message Request for 12/4

Hi all,

Apologies for the short notice, but I was hoping we could get a message from the President for the opening of the Allen Institute for Brain Science's new headquarters on December 4. They are a key collaborator on the President's BRAIN initiative.

Thanks for your help!

- **WH Office requesting::** Office of Science and Technology Policy
- **WH point of contact::** Fae Jencks, fjencks@ostp.eop.gov, 6-6008
- **Commissioned Officer requesting::** John P. Holdren
- **Will any Administration official/staff attend this event?** No.
- **Are funds raised at this event, or do attendees pay for any part of attendance (meal price, ticket, etc)?**
- **Event/observation date:** December 4, 2015
- **Requested deadline date and time:** December 3, 2015
- **Requesting organization name:** The Allen Institute for Brain Science
- **Exact title of event/observation:** Opening of the New Headquarters of the Allen Institute
- **Organization website:** <http://alleninstitute.org/>
- **Organization member (1):** Paul G. Allen
- **Organization member (2):**
- **Are there any high-profile/problematic individuals associated with this organization?** Paul Allen is the co-founder of Microsoft
- **Event host or sponsor, if separate than requesting organization::** n/a
- **List of honorees, including nationalities:** n/a
- **Which honorees, if any, should be mentioned?:** n/a
- **Please provide us with background on this request and its origin:**

The Allen Institute is one of the many collaborators on the President's BRAIN initiative. The Institute requested that the President attend the opening of their new headquarters, and because he is unable to do so, we would like to request a POTUS message to be read at the event.

PINK FOLDER CHECKLIST: MESSAGES

Document Name	Allen Institute
Writer	Asra
Signature Type	POTUS AP

Production	Writer	Assistant Director	Deputy Director			
				☐ Mail Directly ☒ Send via Interoffice mail Office/Room: EEOB 451		
VL	AN	✓		Style	Is letter spacing and indentation correct? Is the date correct?	
VL	AN	✓			Are curly apostrophes and Oxford commas used throughout?	
VL	AN	✓		Names	Is the name of the honoree/organization spelled correctly in all mentions?	
VL	AN	ⓧ			Are there any prefixes/suffixes on names? Are they all correct?	
VL	AN	✓		Messages	Did we reference the type of event correctly? (dinner/gala/etc.)	
VL	AN	✓			Is the event name correct? (including numbers for anniversaries)	
VL	AN	✓			Is Fiona's letter outlining the Message's terms of use included, and is the correct use listed?	
VL	AN	✓			Is the organization's POC name and address spelled correctly?	
VL	AN	✓			Is there no address block, salutation, or sincerely ?	
VL	AN	✓		Final Check	Are the appropriate supporting materials included in the folder? (Citations, requests, address verifications, etc.)	
VL	AN	✓			Did you read the correspondence aloud to yourself?	
VL	AN	✓			Have all questions and comments raised during review been addressed?	
VL	AN	✓			If a photo was requested, is it in the envelope?	
				<i>Production Only - After Final Circulation</i>	SharePoint	Were any edits made to the final SharePoint Word document before it was archived?

	Signature	Date	Time
Production		12/3	10:47
Writer		12/3	12:44
Assistant Director		12/3	1:17
Deputy Director		12/3	2:27
Director			