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MRS. MICHELLE OBAMA

welcomes you to

THE WHITE HOUSE

In recognition of the recipients of the

2010

NATIONAL DESIGN AWARDS



Wednesday, July 21, 2010

2010
NATIONAL DESIGN AWARD
RECIPIENTS

JANE THOMPSON
Lifetime Achievement

RALPH CAPLAN
Design Mind

U.S. GREEN BUILDING COUNCIL
Corporate and Institutional Achievement

KIERAN TIMBERLAKE
Architecture Design

STEPHEN DOYLE
Communication Design



IN THE EAST ROOM

Welcoming remarks by

MRS. OBAMA

Remarks and Presentation of Award Recipients by

G. WAYNE CLOUGH

Secretary of the Smithsonian Institution

and

BILL MOGGRIDGE

*Director
Cooper-Hewitt, National Design Museum*

LUNCHEON



2010
NATIONAL DESIGN AWARD
RECIPIENTS

RODARTE
Fashion Design

LISA STRAUSFELD
Interaction Design

WILLIAM SOFIELD
Interior Design

JAMES CORNER FIELD OPERATIONS
Landscape Design

SMART DESIGN
Product Design



Luncheon

Farm Stand Green Salad

Local Herbed Goat Cheese and Spicy Almonds

Maine Lobster Carpaccio

Grilled Green and White Asparagus

Gazpacho Vinaigrette

Chocolate Sphere Cake

COEUR D'ALENE CELLARS VIOGNIER "WASHINGTON" 2008

THE WHITE HOUSE
WEDNESDAY, JULY 21, 2010

