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Young America: The History of Motown, 02/24/2011
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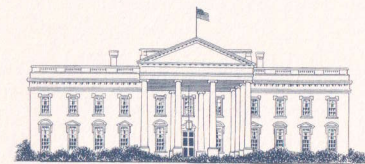


MRS. MICHELLE OBAMA

welcomes you to

**THE WHITE HOUSE
MUSIC SERIES:**

**THE SOUND OF YOUNG AMERICA:
*The History of Motown***



Thursday, February 24, 2011

PARTICIPATING SCHOOLS & ORGANIZATIONS

CHICAGO, IL

DuSable Leadership Academy
Dunbar Vocational Career Academy
Hyde Park Academy High School
Kenwood Academy High School
Northside College Preparatory High School
Wendell Phillips High School
Young Women's Leadership Charter School of Chicago

CLEVELAND, OH

Lakewood High School

DETROIT, MI

Avondale High School
Birch Run High School
Cass Technical High School
Detroit High School for the Fine and Performing Arts
Grosse Pointe High School
Wayne Memorial High School

LOS ANGELES, CA

Art Share Los Angeles
Weingart East Los Angeles YMCA

RICHFIELD, MN

Richfield Senior High School

WASHINGTON, DC

Alice Deal Middle School
Anacostia Senior High School
Duke Ellington School of the Performing Arts
Woodrow Wilson High School

PROGRAM

Remarks by

Mrs. Obama

Performance by

John Legend

Moderators

Berry Gordy
Smokey Robinson
Robert Santelli

Presented in partnership with
The GRAMMY Museum



Program subject to change

BERRY GORDY

Gordy is the founder of Motown, the hit-making enterprise that nurtured the careers of Diana Ross & the Supremes, Smokey Robinson and the Miracles, Stevie Wonder, the Temptations, The Four Tops, Marvin Gaye, Michael Jackson & The Jackson 5, Martha and the Vandellas and many other music greats. The “Motown Sound” reached out across a racially divided, politically and socially charged country to transform popular music. Gordy’s unparalleled contribution to music and popular culture is chronicled in his autobiography, *To Be Loved: The Music, The Magic, The Memories of Motown*.

JOHN LEGEND

This American recording artist, musician, actor and social activist is the recipient of nine GRAMMY Awards, and was named to the 2009 TIME 100 list of the world’s most influential people. His work includes collaborations with artists including Kanye West, Alicia Keys and Jay-Z. Legend’s latest album, *Wake Up!*, is a collaboration with The Roots featuring an homage to the soulful music of the ‘60s and ‘70s. In 2007, Legend founded the “Show Me Campaign,” a grassroots movement dedicated to breaking the cycle of poverty.

SMOKEY ROBINSON

Legendary singer, songwriter and producer, Robinson’s honey-coated voice connects with listeners in a highly personal way. This Motown legend has earned 37 Top 40 hits during his career, been inducted into the Rock and Roll Hall of Fame, received the Soul Train Music Award for Career Achievement, the GRAMMY Lifetime Achievement Award, and been a Songwriters Hall of Fame and Kennedy Center honoree. Robinson’s latest album, *Now and Then*, was released in 2010 and was nominated this year for an NAACP Image Award.

ROBERT SANTELLI

Santelli, a leading musicologist and music educator, is the executive director of The GRAMMY Museum. Prior to joining that organization, Santelli was the vice president of education and public programs at the Rock and Roll Hall of Fame and Museum, before becoming CEO and artistic director at the Experience Music Project in Seattle. Santelli is a longtime member of The Recording Academy, as well as founder and former president of the National Music Museum Alliance. A noted blues and rock historian, Santelli has authored and edited more than a dozen books, including *The Bob Dylan Scrapbook*.



THE GRAMMY MUSEUM

Paying tribute to music’s rich cultural history, this one-of-a-kind, 21st-century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music—the GRAMMY Award. The GRAMMY Museum features 30,000 square feet of interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests will experience music from a never-before-seen insider perspective that only The GRAMMY Museum can deliver.